#CreativeClimateAction

museums & heritage: creative climate action starts here

First steps: Tips for everyone

Understand your impacts

✓ Take action & improve

Get creative, Speak out

and Push for change

Commit to action

TIPS,
GUIDES &
RESOURCES

Climate Literacy 101

>

Creative Green Tools - free carbon calculator



Holistic environmental framework for museums





Learn how to understand your data



Create an Environmental Policy and Action Plan





Switch to 100% renewables



Reduce your plastic use





Learn about biodiversity



Consider pricing your impacts





Sign up to JB's monthly digest for more events, opportunities and resources

Julie's Bicycle

SECTOR NETWORKS & PROJECTS Join the Creative Green Community with consultancy, audits and certification



Join and support the Culture Declares Emergency campaign



Follow the Climate Heritage Network



Buildings & sites

TIPS,
GUIDES &
RESOURCES

Tackle resource use in your building:

- → Waste Management
- → Water Management
- Energy Management







Review your suppliers and procurement process



Use your space creatively and make room for nature



Green your capital projects





Apply environmental principles and best practice to major building projects







Check out the Spotlight programme and check out the White Paper on setting and achieving science-based targets



Join the Fit for the Future network



Check out Historic England's advice on climate change, sustainability and energy efficiency





Sign up to JB's

monthly digest

Collections & exhibitions

TIPS, GUIDES & RESOURCES Curate and manage your collections sustainably



Design a sustainable exhibition



Consider closed loop printing





Make your climate-themed event part of Season for Change



Explore creative exhibition concepts from Reimagining Museums for Climate Action



Follow the Happy Museum network and research



Explore Sustainability in Conservation's resource hub



Check out Ki Culture's Waste and Materials book





Offices, teams & audience engagement

TIPS, GUIDES & RESOURCES Make your office greener and more resource efficient



Get support from and engage your team



Reduce the impact of your business travel



Reduce the impact of your printed materials



Encourage your audience to travel sustainably



Communicate your sustainability activities effectively



Assess and reduce your digital impacts







Sign up for Creative Green certification or consultancy to assess your sustainability progress, energy audits and more



Find out how your museum can support young people to understand the climate crisis



Get involved with Roots & Branches' project to accelerate the museum sector's ability to respond to the climate crisis





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Cultural heritage in communities

TIPS, GUIDES & RESOURCES Talk to the culture and heritage teams at your local authority to explore opportunities for collaboration – this roadmap to green culture in cities is a good starting point



Explore opportunities for cultural heritage to drive sustainable urban regeneration



Follow our guides for producing sustainable cultural events in heritage city centres





Explore insights from the ROCK network of cities and heritage organisations



Check out ICOM's guide on how museums and heritage can contribute to sustainability and local development





More inspiration & stories from our community:

Green Heritage Futures podcast with researchers, curators and other experts in cultural heritage and climate action



Creative Climate Chats with Nick Merriman (Horniman Museum) and Sadie Young (Timespan)



Mobilising cultural heritage for climate action: Insights from the Climate Heritage Network launch



Case study on Horniman: A Museum for the Future



Case study on V&A's Fashioned from Nature



Case study on Leeds Museums and Galleries: Visioning Change



Case study on Watts Gallery Artists Village



Reducing environmental impact at the Horniman Museum and Gardens



Curating the Natural World at the Wellcome Collection



Read the carbon footprint report on the Earth Speakr digital artwork by Studio Olafur Eliasson





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Want more help? Get in touch about consultancy:

Julie's Bicycle's Creative Green programme combines sustainability consultancy, expert advice, networking and peer-to-peer knowledge sharing, training, certification, awards and events.

The Creative Green consultancy team can create a programme of activities to energise and catalyse lasting environmental change within your organisation or network, wherever you are on your sustainability journey.

Find out more here.

